

July Board Meeting: Virtual Updates

Due to events and hectic schedules in the month of July, we've opted to run our July Board Meeting by working on this Google Doc. I've included a few questions and prompts for each Committee Chair; please fill in your portion by the end of the month.

President-Elect

Updates on Google Nonprofit account:

- My repeated attempts earlier to verify the domain seems to have triggered a security response and I'm currently locked out of the new account. I have a helpdesk ticket with Google Nonprofit to re-establish access.
- Once I regain access, I'll start working with Google's helpdesk to see how we can work around our existing domain provider.

Treasurer

Updates on Wild Apricot Payment Servicing Fee of 20%:

- How much do we currently pay in fees versus the amount we'll pay with the new Wild Apricot system?
- What is the 2020 financial burden if we were to stick with PayPal (20% servicing fee + PayPal fees) versus the cost of the new Wild Apricot payment system?
 - Looks like we currently pay \$1632 for wild apricot. If we don't switch to their new system I expect our fee will rise to \$1958.4.
 - Right now we pay 2.9% + \$0.30 for each transaction on paypal. This roughly amounts to close to 4% on our transactions. According to Wild Apricot their payment system will charge the same 2.9% + \$0.30 so I'm not sure we would want to stay with paypal and incur the wild apricot fee. Is there any advantage you can think of for staying with Paypal?

Secretary

I'll coordinate with Kevin on (1) getting out the ballot for the bylaws measures we voted on last month; and (2) organizing the online elections ballot

Program

Timeline and update of events for the remainder of the year

- Do you need any event ideas or speakers?
- -MC: I can always use ideas! Question for Giovanni- There's a starter event for the Webinar: Made in Africa. Is this the CLEER-AA folks? I am happy to organize with them, using our FreeConferenceCall webinar system (or have we moved to Zoom)?
- For August- 1. Are you still interested in doing a webinar to start off the next EWB info and proposals phase?
- 2. The next Field trip should be the week of Aug 13-16.
- 3. I asked Charles Gilman to do a social/activity event for August- will check in.
- September: Bernadette Wright talk for her just-published book; possibly a 100th anniv of 19th amendment/Women's rights-oriented exhibit tour or walking tour. I will check if Stephen and Julianne can do their military evaluation talk soon- hopefully their work has

calmed down a bit. David Keyes will do an R workshop in October (discount to WE members) and a short webinar ahead of it to preview/promote it.

- I updated the Programs excel file on the Gdrive.
- Holiday Party planning: I usually starting searching for holiday party venues in August to see if we could find a better rate than Gordon Biersch.
 - Members enjoyed the event at the GB Navy Yard venue (the Chinatown location closed), but there were quite a few that said it was far.
 - Are there better options than Gordon Biersch? Hotel bars / restaurants may be an option (example: The Pod Hotel in Chinatown (<https://crimson-dc.com/private-events/>))
 - -MC: Ok, I will start calling around. **Is there a max minimum food/drink we usually do?** I see that usually reg is around 50 but last year it was 40. I budgeted \$1000 for this year; last year actual: 786, 2017: 1357, 2016:1734.
- Elba Arrocha is interested in connecting with evaluators to put in for international proposals. He wants 3 M&E evaluators to do this with him. How should I handle this? It's been a month (my bad, I didn't see it till now) and he says he tried to attend an event but couldn't register, but he wanted to attend events to meet evaluators. When I said he needs to be a member to register for some events, he told me the above (he wants to meet evaluators to do a project) and said he wants to talk with me first and THEN he'll consider membership. I don't think we're in the business of literally helping connect people for job opps (as opposed to job postings), or are we? Do I call this guy and we put it in the newsletter?

Membership

- Based on our discussion about diversifying the Board, could you please pull a list of Members that we can share with the Board? I'd like us to split the list and see if we send personalized emails to members.
- Timeline and update for the Membership Survey

New Professional Scholarships

- Two recipients were selected: one recipient received a 2-day course; the other a 1-day course
- Recipients attended TEI courses, received 1-year of free WE membership, and are signing up for Mentor Minutes
- Recipients will be invited to share their experience at an upcoming Board meeting

Evaluation Without Borders

- A few projects are wrapping up. Project examples: data analysis and GIS mapping; instrument design; facilitating theory of change and logic model sessions
- Pro bono clients will receive a follow-up survey so we can learn about their experience and understand how to improve the process

Student Task Force

- We received a proposal from the DC SCEP (student conference) on the possibility of providing more funding for next year's conference (included on the next page)
 - Please review and let me know what you think:
 - Thoughts? Feel free to add here:

To Washington Evaluators:

Thank you for your continued assistance and support over the past three years with respect to community outreach, representation as a networking facilitator, and funds for happy hour. Our conference would not be the success that it has been without WE's interest and engagement.

As you know, the DC Consortium Student Conference on Evaluation and Policy (DC SCEP) was co-founded in 2016 by faculty and graduate students from Howard University, George Mason University, and George Washington University to represent the interests of graduate students aspiring to be evaluators and policymakers. It is our hope that this conference will continue to serve and draw graduate students from across the Washington metropolitan area. In 2018, students and faculty from Georgetown University and American University became involved with this conference. In 2019, we were successful in securing support from the Consortium of Universities of the Washington Metropolitan Area to assist with expansion to other universities in the DC metro area. With increased outreach efforts, students and faculty from Bowie State University and University of Maryland at College Park also participated in the 2019 conference.

For 2020, we ask for your continued help with outreach by contributing \$300 for happy hour and an additional \$300 in funds to cover continental breakfast. Below is a brief history of this student-led conference, which has drawn approximately 80 attendees each year:

- “Building Capacity to Address Social Justice: The Role of Evaluation and Policy”
 - o April 12, 2019
 - o Hosted by The George Washington University Trachtenberg School of Public Policy and Public Administration
 - o Keynote Speaker: Dr. Jean King, University of Minnesota
- “What is Evidence? Towards Social Equity in Evaluation and Policy”
 - o May 4, 2018
 - o Hosted by George Mason University College of Education and Human Development, Center for Education Policy and Evaluation, and Division of Educational Psychology, Research Methods, and Education Policy
 - o Keynote Speaker: Dr. Stafford Hood, University Illinois at Urbana-Champaign
- “The Advancement of Social Justice in Evaluation and Policy Integration”
 - o May 5, 2017 and inaugural conference
 - o Hosted by Howard University School of Social Work and Department of Human Development and Psychoeducational Studies
 - o Keynote Speaker: Dr. Michael Patton, independent evaluation consultant

We believe our conference reinforces WE's mission and mandate to “foster state-of-the-art knowledge and information sharing about evaluation” while meeting the conference's goal to serve as a bridge between students, academia and policy agencies/organizations in the

opportunity-rich region of greater Washington, DC.

We would be pleased to provide additional information either as a follow-up email or in person. Information on our conference can be found at <https://blogs.gwu.edu/dcscep/>.

Thank you, Organizing Committee of
DC SCEP